



FOR PUBLICATION

DERBYSHIRE COUNTY COUNCIL

CABINET

Thursday, 10 March 2022

Report of the Director - Public Health

Public Health Localities Programme 2022-23 to 2023-24
(Cabinet Member for Health and Communities)

1. Divisions Affected

1.1 Countywide.

2. Key Decision

2.1 The decision to continue the funding to support the main Public Health Localities Programme and the recommissioning of the Raising Aspirations Programme part of the Localities Programme as set out in paragraphs (a) and (b) below is a Key Decision. This is because the decision is likely to result in the Council incurring expenditure which is significant having regard to the budget for the service or function concerned and is likely to be significant in terms of its effect on communities living in an area comprising two or more electoral areas in the County.

3. Purpose

3.1 This report seeks Cabinet approval for the following:

- a) The continuation of funding to support the Public Health Localities Programme and approach across the County for two years from 01 April 2022 investing £1.780m (£0.890m per annum), funded by the

Public Health Grant and delivered through Borough and District based Health and Wellbeing Partnerships and distributed to partner organisations as set out in the financial considerations section of this paper.

- b) The recommissioning of the countywide Raising Aspirations Programme, coordinated through the Public Health Localities Team, for the 2022-23 and 2023-24 academic years investing £0.231m funded through the Public Health Grant and commissioned on Derbyshire County Council's (DCC) behalf by the Bolsover Partnership.
- c) A discretionary budget of up to £0.500m to enable the Localities Programme to support core priorities including Covid-19 recovery, place-based working with Integrated Care System partners and deeper alignment with the Thriving Communities approach. This is to be funded from a mix of core Public Health Grant and/or Covid-19 related funding as appropriate.
- d) That authority is delegated to the Director of Public Health to approve the distribution of funds via agreed local fundholders to local partners as required up to the value of £0.100m to enable the Localities Programme to be a mechanism for the delivery of Public Health priorities at a local level.
- e) A review of the Localities Programme commencing in April 2023 to inform the next phase of the programme post March 2024, with a report to Cabinet in Quarter 4 of 2023-24.

4. Information and Analysis

4.1 Background

The Public Health Localities Programme has been delivered by Derbyshire Public Health since 2007, originally through NHS Derbyshire Primary Care Trust and then by Derbyshire County Council (DCC) following the national transition of Public Health functions in 2013. The programme provides a public health presence in communities across the County, builds and maintains local partnerships around health and wellbeing and delivers a broad range of locally developed projects and programmes, aimed at addressing local health priorities and reducing health disparities.

- 4.2 Each Borough or District area has its own Health and Wellbeing Partnership (HWP) made up of local partners and supported by DCC.

Public Health. Membership of the HWP reflects local variation, but core membership includes elected members from county, district, borough, parish or town councils, representatives from Adult Social Care and Children’s Services, district or borough council staff, NHS commissioners and providers, Police, Fire and Rescue Service, voluntary sector organisations and representatives from local communities.

4.3 The HWPs work to improve the health of local communities through agreeing local health and wellbeing priorities, working with partners and allocating funds to local projects to promote health-related behaviours, and address the wider determinants of health, such as housing, employment and skills, and financial inclusion.

4.4 Each HWP goes through an annual cycle of planning and uses public health data and local insights to agree key priorities to work on. Table 1 below shows the priorities agreed and worked on by each HWP over the past two years. It gives a sense of the local variation between the plans, based on meeting local needs.

Table 1: Locality Programme HWP agreed priorities and activities 2020-2022

Health and Wellbeing Partnership	Locally agreed Health and Wellbeing Priorities 2020/22	Examples of Local Projects and activities supported against priorities 2020-22
Amber Valley	<ol style="list-style-type: none"> 1. Financial Inclusion 2. Active Amber Valley 3. Mental Health 4. Social Connectedness 5. Community Wellness 	<ul style="list-style-type: none"> • Coordination and improved access to financial advice and assistance. • Covid-19 Community messaging • Role in Heanor to reach those less active with or without a disability. • Supporting a local CIC in Ironville in a community led approach bringing community together through food and social interaction.
Bolsover	<ol style="list-style-type: none"> 1. Building Healthy Communities 2. Promoting Healthy Lifestyles 3. Supporting access to effective Health and social care 	<ul style="list-style-type: none"> • Walking and Cycling coordinator • Small grants fund focused on 5 Ways to Wellbeing • Physical activity sessions for children and young people • Childrens oral health promotion
Chesterfield	<ol style="list-style-type: none"> 1. Building Social Capital 2. Financial Inclusion 3. Mental Health and Wellbeing 4. Healthy Lifestyles 	<ul style="list-style-type: none"> • Digital Money Management programme with North East Derbyshire and Chesterfield Credit Union • Investment in ‘Year of Outdoors’ programme to encourage

	<p>5. People (Reaching seldom heard)</p>	<p>physical activity and improved mental health</p> <ul style="list-style-type: none"> • RAY Holiday activity programme for children and young people • Investment in Spireites Active for Life programme to support people with mental health issues
Derbyshire Dales	<ol style="list-style-type: none"> 1. Financial Inclusion 2. Physical Activity 3. Social Connectedness/prescribing 4. Community Food 5. Mental Health 6. Golden Opportunity Think Tank- Emotional Health of YP 7. Ageing Well- Team Up 8. End of Life Care 	<ul style="list-style-type: none"> • Citizen Advice drop-in for Farming community. • A post to support End of Life Care for the residents in the Dales. • Project manager to oversee the development of the Hurst Farm estate.
Erewash	<ol style="list-style-type: none"> 1. Community Wellness Networks 2. Active Erewash 3. Children and Young People's Mental Health 4. Social Connection 5. Financial Inclusion 6. Digital Inclusion 	<ul style="list-style-type: none"> • Financial support information sent to every household in Erewash • Funded a community activator role to support work in Kirk Hallam • Supported 5 Community Wellness networks, plus developing a 6th network
High Peak	<ol style="list-style-type: none"> 1. Financial Inclusion 2. Supporting Younger People 3. Supporting Older People 4. Mental Health & wellbeing 5. Increasing Physical Activity 6. Access to activities, volunteering and services 	<ul style="list-style-type: none"> • Digital and Financial Capability Support – CAB Buxton • Glossop Arts Project -arts therapy, arts for wellbeing • Agricultural Chaplaincy project – supporting farmers in High Peak • Junior Leadership Academy for children with additional needs
North East Derbyshire	<ol style="list-style-type: none"> 1. Older people, dementia, long term conditions and independence 2. Build Social Capital 3. Support for carers 4. Financial Inclusion, worklessness, housing 5. Social Connectedness 6. Mental wellbeing 7. Self-Harm and Alcohol 	<ul style="list-style-type: none"> • Young people personal development project • Health and Wellbeing Small Grants fund • Free digital training for age 50+ • Investment into Walking into Communities programme • Investment into Vulnerable Adults Risk Management programme
South Derbyshire	<ul style="list-style-type: none"> • Reduce Health Inequalities • Supporting people to make healthy choices • Improve quality of life for older people, people with dementia and long-term conditions • Social Connectedness • Community resilience and covid recovery • Financial Inclusion 	<ul style="list-style-type: none"> • Accessible Learning in Creative Environments (ALICE) • Community based work club • Investment in 5 Ways to Wellbeing promotion • South Derbyshire Dementia Friendly Communities • Falls Friends training package delivery

4.5 The impact of Covid-19 on the Localities Programme

The Covid-19 pandemic impacted significantly on communities across Derbyshire and on the ability of the Localities Programme to deliver business as usual. However, developing a rapid community response to the crisis was a key priority for DCC and the Localities Programme was able to pivot and play an integral role in enabling the swift mobilisation of support to some of our most vulnerable residents.

4.6 Due to the long-established partnerships within the Localities Programme, Covid-19 forums were swiftly established across the County at the beginning of the pandemic to enable the coordination of food and medicines distribution at a local level. The forums met weekly throughout the first wave to understand the local need and feed information in and out of the Local Resilience Forum. The scale of the community response to Covid-19 was significant and local coordination of activities was vital to enable support to reach those that needed it.

4.7 Later in the pandemic the Localities Programme HWPs played an integral role in the set-up of the Covid-19 Community Champions network. These local networks have enabled DCC to communicate Covid-19 and vaccination messaging directly to particular communities, for example the South Derbyshire Covid-19 Community Champions Network directly reaches 47,000 local people in the South Derbyshire district via social media and other means.

4.8 More recently the Localities Programme has been supporting and enabling the local Test and Trace and vaccine inequalities work. For example, in Bolsover the Test and Trace team has attended the bi-weekly Covid-19 Bolsover forum to provide ongoing support to workplaces. The Localities Team has also provided local intelligence to identify venues for both Mobile Testing Units and vaccination roving vans. The team has provided insight into vaccine hesitancy in local communities which has informed the vaccine inequalities work.

4.9 The pandemic has had a significant impact on communities across Derbyshire. Covid-19 recovery will be a key priority for the Localities Programme over the next two years, particularly in terms of tackling social isolation and financial exclusion, both of which have been exacerbated by the pandemic.

4.10 Future priorities for the Localities Programme

The Localities Programme will continue to work through its local HWPs to identify health and wellbeing priorities that reflect local need. The planning cycle to identify future priorities takes place annually and, in 2022-23 is likely to reflect the significant challenges caused by the

pandemic. Whilst it is not possible to say definitively what each area will focus on (as that is a matter for local determination based on data and local insights) there are some key priorities for the programme as a whole.

4.11 Financial Inclusion is about ensuring access to reasonably priced financial services, provided by sound and sustainable institutions. The International Monetary Fund (IMF) describes it as a way to improve livelihoods, reduce poverty and advance economic development. Financial Inclusion has been a focus across the County over the past two years as the pandemic placed additional strains on finances. Every HWP has established a Financial Inclusion Group (FIG) involving local partners. In Erewash the FIG involves nine partners who have leafleted 53,000 households giving advice on where support can be accessed. In Chesterfield and North East Derbyshire 20 partners are involved in the FIG with 48,154 households being leafleted in Chesterfield and 43,070 being leafleted in North East Derbyshire. In the first two quarters of 2020 more than 18,857 people were seen across Chesterfield and North East by ten of the partners in the FIG. This illustrates the demand for financial support and the intelligence that can be gathered through the FIGs about the key pressures felt by communities. With predicted inflation increases and rising energy prices into 2022-23, financial inclusion will continue to be a priority for the Localities Programme over the next two years. This work will link closely with the DCC Welfare Rights Service and the Derbyshire Discretionary Fund alongside a range of external partners.

4.12 Social isolation is defined as a lack of social contact which can lead to loneliness. It is also possible to have social contact and still feel lonely. Social isolation is a recognised risk factor for a range of poor health outcomes and the number of people experiencing social isolation and loneliness has increased significantly during the pandemic. During the first lockdown social contact calls were made to large numbers of Derbyshire residents by local partners on a regular basis. The Localities Programme has focused on improving social connectedness over the past two years and this will continue to be a priority for the programme over the next two years. Most of the focus to date has been on supporting local infrastructure that helps people to connect with each other. In High Peak six mutual aid subgroups have been supported and in Bolsover district 31 community groups have been supported through the pandemic. In Erewash nine Connect Erewash Engagement Champions have been introduced to support individuals across communities. During the pandemic the social connectedness work adapted to support people who are digitally excluded. For example, in South Derbyshire 180 people were supported to become digitally confident.

4.13 Place based working is a key priority for the new Integrated Care System (ICS) which brings together health, social care and other key partners to deliver improvements in health and care across Derbyshire. The focus on place will bring opportunities to work together with partners and communities in new and innovative ways at a local level. The Localities Programme is well placed to support and enable some of the changes that will bring health and care closer to communities and this will be a priority across the county, with a particular focus on the Glossop area as the Derbyshire ICS takes responsibility for the health budget in that area.

4.14 Thriving Communities is an approach to working with communities that has been developed by DCC and is closely aligned to the Localities Programme approach. Work is currently underway to explore how the two agendas complement each other and how closer alignment could enhance the way DCC works with communities across the County. Maximising the use of DCC resources and staff in local communities and improving effectiveness of support through co-production with communities are key goals of both approaches. Working towards closer alignment between the two is a key priority over the next two years.

4.15 Community Wellness is an approach to community engagement and co-production that has been piloted within two areas of the Localities Programme, Chesterfield and Erewash. The approach is based on supporting community-led networks in local communities to determine their own health priorities and develop plans at the community level. There are currently 9 networks being supported across the two areas. The Amber Valley Partnership is also supporting the development of the same approach in Ironville and Heanor. The learning from the pilot areas will be shared with all Health and Wellbeing Partnerships to roll this out further and ensure Derbyshire residents are actively involved in improving the health and wellbeing of their own communities.

4.16 Beyond the countywide priorities listed above, each area will set its own local priorities. This process is currently underway. An indication of likely priorities in each area can be seen in Table 2.

Table 2: Indicative local priorities for the Localities Programme 2022/23

Locality	Anticipated Priorities 2022/23
Amber Valley	<ul style="list-style-type: none"> • Older People • Community Champions • Active Amber Valley • Mental Health • Emotional Health in YP
Bolsover	<ul style="list-style-type: none"> • Fighting Poverty

	<ul style="list-style-type: none"> • Being connected • Best start in life • Active Travel
Chesterfield	<ul style="list-style-type: none"> • Mental Health and Wellbeing • Healthy Lifestyles • 4 geographical areas
Dales	<ul style="list-style-type: none"> • Physical Activity • Social prescribing • Community Food • Mental Health • Ageing Well- Team Up • Hybrid Apprentice role • End of Life Care
Erewash	<ul style="list-style-type: none"> • 6 Community Wellness Networks • Active Erewash • Children and Young People's Mental Health • Digital Inclusion • Investment in community activators
High Peak	<ul style="list-style-type: none"> • Children and Young People • Mental Health • Physical Activity/Move More • Community Messaging partnership
North East Derbyshire	<ul style="list-style-type: none"> • Building Healthy Communities • Promoting Healthy Lifestyles • Supporting Access to Preventative Health and Social Care
South Derbyshire	<ul style="list-style-type: none"> • Reduce Health Inequalities • Supporting people to make healthy choices • Improve quality of life for older people, people with dementia and long term conditions • Community resilience and covid recovery

4.17 A discretionary budget of up to £0.500m has been identified to support Covid-19 recovery in local communities. The impact of the pandemic has been significant and the Localities Programme will need to respond to emerging and changing local needs over the next two years as the full extent of the Covid-19 impact becomes clearer. The ability to respond flexibly and in a timely way will be vital. For this reason it is recommended that the Director of Public Health has delegated powers to allocate and distribute funds via existing Localities Programme partners up to the value of £0.100m to enable a swift response to emerging issues.

4.18 Raising Aspirations

The Raising Aspirations project was initially developed by the Bolsover Partnership in 2009 and has since been rolled out across Derbyshire. It is a programme of co-ordination and interventions that addresses barriers relating to aspiration and engagement amongst vulnerable groups of

young people.

- 4.19 Due to their previous experience of commissioning the Raising Aspirations project, in 2017 Bolsover Partnership re-tendered the contract on behalf of the Localities Programme on a countywide basis. The contract was funded through public health grant allocations to HWPs which were pooled together and allowed the project to be extended into schools across all districts and boroughs of Derbyshire.
- 4.20 The contract was awarded to Derbyshire Education Business Partnership (DEBP), who deliver the programme in 16 schools across Derbyshire. Delivery includes the Key Stage 3 Shine programme which is designed to support young people who have been identified as lacking in confidence or who did not have the levels of resilience needed to cope with the challenges they were facing. During 2020/21 57 young people benefited from this programme. The Social Return on Investment is calculated as £23.50 return on each pound spent. DEBP provide quarterly activity data and other monitoring information, including provision of case studies, to the Raising Aspirations Steering Group, and each HWP.
- 4.21 This paper asks for approval for funding to recommission the programme for the 2022-23 and 2023-24 academic years.
- 4.22 The Localities Programme facilitates the provision of grants to local services to promote public health with the given budget of £0.500m. In the interests of administrative efficiency, it is proposed that authority should be delegated to the Director of Public Health to agree individual grants of up to £0.100m within the allocated budget.

5. Consultation

- 5.1 No formal consultation is required. The Localities Programme is a collaborative approach that co-produces plans and activities with partners and communities throughout the year.

6. Alternative Options Considered

- 6.1 Do nothing – The Localities Programme has been established for 15 years. The do-nothing option would result in the removal of place based public health from the communities of Derbyshire. The needs of local communities are best determined at the local level and the loss of this mechanism and its associated partnerships would be detrimental to the ability of Public Health to deliver effective locally designed interventions. The Public Health Localities Team are working in a backdrop of an ICS

that is driving towards a 'place based' approach which we are well placed to influence and support.

6.2 Commission the Localities Programme – The Localities Programme is the key mechanism through which Public Health connects with and understands local communities. To deliver this programme through a third party would weaken the link between DCC Public Health, local partners and local communities. It would make the ability to flex and respond quickly to changing needs (e.g. the pandemic) much more difficult.

6.3 This decision-making for each locality spend could remain with the Cabinet however that would not be the most efficient and effective manner of delivery and would potentially delay action and delivery of a necessary service.

7. Implications

7.1 Appendix 1 sets out the relevant implications considered in the preparation of the report.

8. Background Papers

8.1 No papers identified.

9. Appendices

9.1 Appendix 1 – Implications

9.2 Appendix 2- Health and Wellbeing Board Presentation

10. Recommendation(s)

10.1 This report seeks Cabinet approval for the following:

- a) The continuation of the Public Health Localities Programme and approach across the County for two years from 01 April 2022 costing £1.780m (£0.890m per annum), funded through the Public Health Grant and delivered by Borough and District based Health and Wellbeing Partnerships and distributed to organisations as set out in the financial considerations section of this paper.
- b) The recommissioning of the countywide Raising Aspirations Programme, coordinated through the Public Health Localities Team, for the 2022-23 and 2023-24 academic years costing £0.231m funded

through the Public Health Grant and commissioned on Derbyshire County Council's behalf by the Bolsover Partnership.

- c) The establishment of a discretionary budget of up to £0.500m to enable the Localities Programme to support core priorities including Covid-19 recovery, integrated place-based working with Integrated Care System partners and deeper alignment with the Thriving Communities Approach. This is to be funded from a mix of core Public Health Grant and/or Covid-19 related funding as appropriate.
- d) That authority is delegated to the Director of Public Health to approve the distribution of funds via agreed local fundholders to local partners as required up to the value of £0.100m to enable the Localities Programme to be a mechanism for the delivery of Public Health priorities at a local level.
- e) That a review of the Localities Programme commences in April 2023 to inform the next phase of the programme post March 2024, with a report to Cabinet in Quarter 4 of 2023-24.

11. Reasons for Recommendation(s)

- 11.1 To enable the Localities Programme to continue to improve the health and wellbeing of Derbyshire residents and reduce health inequalities.
- 11.2 To enable continued engagement and support with vulnerable young people across Derbyshire.
- 11.3 To support the communities of Derbyshire in the recovery from Covid, integrating with the Thriving Communities Approach and the Integrated Care System.
- 11.4 To enable a timely response to support communities to recover from the impact of the Covid pandemic as need arises with efficient and effective decision-making.
- 11.5 To commit to evaluation and continuous improvement of the Locality Approach.
- 11.6 To improve administrative efficiency and support the Enterprising Council approach by delegating decision making down to an appropriate level.

Report Sara Bains
Author:

Contact Sara.Bains@derbyshire.gov.uk,
details:

Implications**Financial**

- 1.1 Total investment in the Public Health Locality Approach for the financial years 2022-23 and 2023-24 will be £1.780m and this covers the cost of the main programme and the Raising Aspirations Programme.
- 1.2 The annual budget for the Locality Approach is £0.890m, and this money has been identified within the Public Health Grant for both financial years.
- 1.3 £0.579m of the budget will be allocated to the eight Locality Health and Wellbeing Partnerships, this represents 65% of the overall budget. The allocations will be determined using a fair-share formula; a weighted calculation, considering population size, health outcomes, and key determinants of health, to achieve an equitable distribution of resources across the County.
- 1.4 £0.08m will be allocated equally between Locality Health and Wellbeing Partnerships to facilitate a Health & Wellbeing Community Small Grants scheme in each locality.
- 1.5 The table below shows how the Locality funds are shared across the county with a formula being used to reflect health inequalities.

District	Partnership fund	Small Grants	Overall Total
Amber Valley	£89,685.51	£10,000	£99,685.51
Bolsover	£78,097.35	£10,000	£88,097.35
Chesterfield	£104,176.25	£10,000	£114,176.25
Derbyshire Dales	£35,615.53	£10,000	£45,615.53
Erewash	£89,012.69	£10,000	£99,012.69
High Peak	£58,245.47	£10,000	£68,245.47
North East Derbyshire	£69,501.46	£10,000	£79,501.46
South Derbyshire	£54,382.18	£10,000	£64,382.18

- 1.6 £0.231m from the Locality Approach grant will be used to re-procure Raising Aspirations for a further 2 academic years.
- 1.7 The funds are devolved to our local partners; the district and borough councils for Chesterfield, High Peak, Bolsover, NED, Amber Valley and South Derbyshire. To the Council for Voluntary Service (CVS) in the Dales and Erewash areas to enable local commissioning
- 1.8 A further discretionary budget of up to £0.500m will be available to respond to urgent and changing priorities within the Localities Programme and to enable the programme to go further and faster when it would be beneficial to public health.

Governance and Accountability

- 2.1 All Health and Wellbeing Partnerships will be required to use their locality allocations to deliver the public health priorities set out in their Partnership Action Plan. Local Partnership Action Plans are agreed annually by each locality Health and Wellbeing Partnership. Governance arrangements will ensure that the investment is used to complement and not duplicate other work of the Council, including other public health programmes.
- 2.2 Governance arrangements for the Locality Approach need to be flexible enough to support the diversity of the priorities of the Health and Wellbeing Partnerships, but robust enough to ensure that Public Health maintain oversight of the budget. To further strengthen the governance arrangements, Public Health have established a Locality Approach Performance and Governance Group to provide the Public Health Senior Management Team and the wider Council with assurance around the use of locality funding. This includes representation from the Public Health Commissioning team and Derbyshire County Council Legal Team.
- 2.3 Performance of the Locality Approach is accountable to the DCC PH performance governance group and also has agreed regular reporting into the Health and Wellbeing Board
- 2.4 Currently all Locality funds except the Raising Aspirations funds are transferred to our local partners who hold the funds locally on behalf of the Health and Wellbeing Partnerships. All partnerships have Terms of reference in place and local governance arrangements to ensure that pieces of work are fairly commissioned and that monitoring and evaluation is in place.

Legal

- 3.1 The Council's Financial Regulations state that grants to external organisations up to £0.100m are to be approved by Cabinet Members.
- 3.2 The Cabinet may delegate a decision-making function to the Director of Public Health in accordance with paragraph 1.3 (a) of Appendix 4 to the Council's Constitution
- 3.3 Paragraph 1.4 of Appendix 4 to the Constitution provides (a) that the Council's Scheme of Delegation may only be amended by the Council except (b) where Cabinet is able to decide whether to delegate its functions in which case, Cabinet must give written notice to the Director of Legal Services and the person concerned setting out the extent of the proposed amendment to the scheme of delegation and whether it entails the withdrawal of delegation from any person, body, committee or the Cabinet as a whole. The Director of Legal Services is then required to present a report to the next ordinary meeting of the Council, setting out the changes that have been made by Cabinet.
- 3.4 In accordance with the delegations to the Director of Legal and Democratic Services under the Scheme of Delegation at Appendix 1 to the Constitution, the Director of Legal Services is able to make the necessary amendment, but is then required to present a report to the next ordinary meeting of the Council, setting out the changes that have been made by Cabinet.

Human Resources

- 4.1 All staffing remain the same and within the allocated staffing budget
- 4.2 The funding will enable local providers to deliver projects and services. Derbyshire County Council accepts no employment or future redundancy liability, with all employment and related matters to be managed by the providers.

Equalities Impact

- 5.1 The Locality Approach is focused on reducing inequality and therefore is considering equality impact across the board as an ongoing function.

Corporate objectives and priorities for change

- 6.1 Delivers against the Derbyshire County Council Plan Outcome of resilient, healthy and safe communities.
- 7.1 Delivers against the Public Health Outcomes Based Accountability (OBA) Population Outcomes.